

the FUTURE 50

Drug Store News
Future 50, powered
by HRG, originally
appeared in the
April 2023 issue.

top five



Rank	1	2	3	4	5
Description	Systane Complete Preservative-Free Dry Eye Relief Lubricant Eye Drops 10ml & 10ml 2x	Eucerin Sun Advanced Hydration Lotion 5oz SPF 50	Goli Ashwagandha Gummies 60ct	Astepro Allergy Nasal Spray 60 Sprays & 120 Sprays	LASTACRAFT Eye Allergy Relief 5ml & 5ml 2x
Manufacturer	Alcon	Beiersdorf	Goli Nutrition	Bayer Inc	Bayer Inc
Category	Eye & Ear Care	Sun Care	Vitamins & Dietary Supplements	Cold & Allergy	Cold & Allergy
Subcategory	Dry Eye Relief	Therapeutic/Beauty Body Sun Protection	Mixed/Miscellaneous Herbals & Botanicals	Allergy Nasal Sprays, Drops & Inhalers	Allergy Nasal Sprays, Drops & Inhalers
Launch Date	January	January	October	July	July

Rank	Description	Manufacturer	Category	Subcategory	Launch Date
 6	Eucerin Sun Advanced Hydration Lightweight Sunscreen Lotion Spray 6oz SPF 50	Beiersdorf	Sun Care	Therapeutic/Beauty Body Sun Protection	January
 7	Aquaphor Baby Healing Balm Stick .7oz	Beiersdorf	Baby Care	Baby Therapeutic Skin Care	January
 8	BAND-AID Bandages Sensitive Skin 7ct XL	Johnson & Johnson	First Aid	Adhesive & Liquid Bandages	February
 9	Bausch+Lomb Biotrue Hydration Plus Multi-Purpose Solution 10oz Bausch+Lomb Biotrue Hydration Plus Multi-Purpose Solution 4oz	Bausch+Lomb	Eye & Ear Care	Soft Lens Multi-Purpose Solutions	April
 10	Cetaphil Restoraderm Eczema Moisturizer 10oz	Galderma Laboratories	Skin Care	Therapeutic Hand & Body Moisturizers	July
 11	Salonpas Flex Patch 7ct	Hisamitsu Pharmaceutical Co., Inc	Pain Relief	External Muscle/Joint Pain Relief Lotions, Liquids, Roll-Ons & Sprays	July
 12	Goli Apple Cider Vinegar Gummies 60ct	Goli Nutrition	Vitamins & Dietary Supplements	Mixed/Miscellaneous Herbals & Botanicals	October
 13	OneTouch Verio Test Strips Value Pack 30ct	Lifescan	Diabetes Management	Test Strips	December
 14	Colgate Optic White Pro Enamel Strength Toothpaste 3oz	Colgate-Palmolive	Oral Care	Whitening Toothpaste	January
 15	Gillette Labs Razor + Cartridges 2ct	Procter & Gamble	Shaving & Grooming	Men's Shaving & Hair Removal	January
 16	iVIZIA Preservative Free Dry Eye Drops 5ml iVIZIA Preservative Free Dry Eye Drops 10ml	Similasan	Eye & Ear Care	Dry Eye Relief	April
 17	Qunol Ultra CoQ10 Softgel 100mg 120ct Qunol Ultra CoQ10 Softgel 100mg 60ct	Quten Research	Vitamins & Dietary Supplements	Heart & Vascular Health	April

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 18	Cetaphil Sheer Mineral Sunscreen Lotion 3oz SPF 50	Galderma Laboratories	Sun Care	Therapeutic/Beauty Body Sun Protection	March
 19	CLEAR CARE PLUS Solution 3oz	Alcon	Eye & Ear Care	Soft Lens Cleaners	November
 20	Vicks Non Contact Infrared Body Thermometer 1ct	Procter & Gamble	Aids for Daily Living	Thermometers, Fever Strips & Accessories	February
 21	Stye Eye Drops .5oz	MedTech Products	Eye & Ear Care	Eye Relief Products	April
 22	Lotrimin Ultra Athlete's Foot No Touch Applicator 20gm	Bayer Inc	Foot Care	Antifungal Creams & Liquids	April
 23	Delsym No Mess Vapor Roll-On Cough Relief Ointment 1.76oz	Reckitt	Cold & Allergy	Vapor Products	August
 24	Dr. Scholl's Athlete's Foot Spray 5.3oz	Scholl's Wellness Company	Foot Care	Antifungal Sprays	July
 25	Bactine Max Liquid Bandage .3oz	Wellspring	First Aid	Wound, Burn & Skin Treatments	May
 26	BAND-AID Bandages Sensitive Skin 20ct Assorted	Johnson & Johnson	First Aid	Adhesive & Liquid Bandages	February
 27	Mucinex HBP Cough & Chest Congestion Liquid Gels 16ct	Reckitt	Cold & Allergy	Cough, Cold, Flu & Sinus Tabs & Caps	August
 28	Vanicream Z-Bar 2% 3.53oz	Pharmaceutical Specialties	Hair Care	Therapeutic Shampoos	November
 29	Trojan BareSkin Raw Condom 10ct	Church & Dwight	Family Planning	Male Condoms	March
 30	3M Advanced Filtering Face Mask 3ct	3M Consumer	First Aid	Wound, Burn & Skin Treatments	March
 31	Ricola Max Throat Drop Honey Lemon 34ct	Ricola Inc	Cold & Allergy	Throat & Cough Drops	December
 32	Certain Dri Antiperspirant Deodorant Dry Spray 4.2oz Extra Fresh	Bridges Consumer	Deodorant	Unisex Roll-Ons	December
 33	Clear Eyes Once a Day Allergy Itch Relief Drops 2.5ml	MedTech Products	Eye & Ear Care	Eye Relief Products	June
 34	Dulcolax Chewy Fruit Bites 30ct Assorted Fruit	Sanofi	Digestive Health	Laxative Tabs & Powders	June

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 35	Parodontax Active Gum Health Mouthwash 500ml Fresh Mint	Haleon	Oral Care	Mouthwash	February
 36	Colgate Optic White Pro Stain Prevention Toothpaste 3oz	Colgate-Palmolive	Oral Care	Whitening Toothpaste	January
 37	Secret Deodorant Aluminum Free Solid 2.4oz Rose	Procter & Gamble	Deodorant	Women's Solids & Gels	January
 38	Flonase Headache & Allergy Relief Caplet 48ct	Haleon	Cold & Allergy	Allergy Tabs & Caps	July
 39	Blink 3-in-1 Extended Relief Dry Eye Drop 10ml	Johnson & Johnson	Eye & Ear Care	Dry Eye Relief	December
 40	Icy Hot Pro Dry Spray 4oz	Sanofi	Pain Relief	External Muscle/Joint Pain Relief Lotions, Liquids, Roll-Ons & Sprays	March
 41	Tena Men Absorbent Guard 48ct Moderate	Essity	Incontinence	Disposable Pads, Shields, Guards & Drip Collectors	July
 42	Johnson's Baby Bedtime Cream 8oz	Johnson & Johnson	Baby Care	Baby Lotions, Creams, Oils & Powders	November
 43	Kerasal Athlete's Foot 5 in 1 Powder Spray 2oz	Advantice Health	Foot Care	Antifungal Sprays	April
 44	Cremo Shave Cream 6oz Original Formula	Edgewell Personal Care	Shaving & Grooming	Men's Shaving & Hair Removal	May
 45	Kaopectate Diarrhea & Upset Stomach Liquid 11oz Vanilla	Arcadia Consumer Healthcare	Digestive Health	Multi-Symptom Products	August
  46	Nervive Pain Relief Cream 3oz Nervive Pain Relief Roll-On 2.5oz	Procter & Gamble	Pain Relief	External Muscle/Joint Pain Relief Creams, Ointments & Gels	February
 47	Compound W Freeze Off For Kids 15 Applications	MedTech Products	Foot Care	Wart Removers	April
 48	Tom's of Maine Complete Protection Natural Deodorant for Women 2.25oz Lemon & Bergamont	Tom's of Maine	Deodorant	Women's Solids & Gels	April
 49	Summer's Eve Spa Luxurious Wash 12oz	MedTech Products	Feminine Care	Wipes & External Washes	April
 50	Cetaphil Sun Sheer Mineral Sunscreen Stick 3oz SPF 50	Galderma Laboratories	Sun Care	Therapeutic/Beauty Body Sun Protection	March