

SIMPLIFY YOUR FIXTURE COORDINATION

Managing the complexities of fixture resets shouldn't affect the profitability or productivity of your stores. HRG is experienced at handling detailed fixture resets to help all stakeholders realize financial goals and labor savings.

Challenges

- Managing numerous fixture vendors, brands, and various parts, pieces, and graphics
- Incorporating fixture data from various sources for use in planograms
- Training store staff to order replacement fixtures
- Paying for and/or fixing redundant orders

Impact

- Reduced profits** from avoidable costs
- Lost sales** while fixture components are broken or missing and products aren't displayed
- Wasted labor time** at each retail location
- Unproductive** corporate-level administrative time

How can HRG help?

- ✓ **Normalize** disparate fixture data
- ✓ **Coordinate** communication across all partners and parties
- ✓ **Design and host** a customized website for easy reordering
- ✓ **Store and manage** all fixture data, images, and analytics
- ✓ **Host** all merchandising materials including manuals, videos, and more
- ✓ **Create** custom kitting solutions to significantly reduce labor hours and dollars per store, per reset



RETAILERS

Visit hamacher.com/solutions/fixture-coordination to take advantage of these FREE resources & tools:



Case Studies

Read more about detailed ways our services work.



Assessment Tool

Review your current fixture reorder system



Reorder Calculator

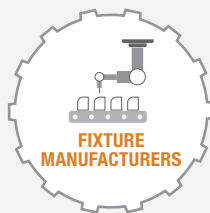
Calculate potential savings by simplifying fixture coordination across all your store locations



RETAILERS

"I would absolutely give you a GREAT referral!!! There is no question in my mind how valuable an organization like your company is with fixtures, planograms, reorders and mapping of effective processes. Your proven history and work ethic speak for themselves."

– Fixture Procurement Manager
Nationwide Chain Retailer



FIXTURE MANUFACTURERS

"We're very pleased with everything HRG delivered, as is our retailer client. It was a collaborative relationship and I'm impressed by all that was accomplished. HRG's flexibility and willingness to stretch their abilities to meet our needs and the needs of our client was instrumental in the overall success of this project."

– Jeff Kildow
Business Development
PM Plastics



BRANDS

"We have been thrilled to make the leap to using HRG as our space planning partner. Their expertise, attention to detail, and partnership have made our ability to finalize our space plans and determine our fixture needs seamless. The HRG team has adapted to changes and helped build new processes from scratch to improve deliverables to our retail partners."

– Jen Olson
Vice President Sales
Revolution Beauty

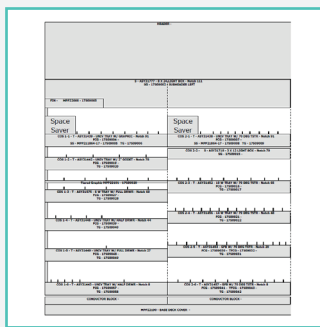
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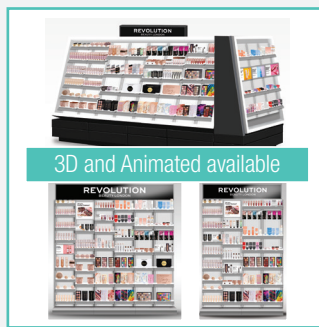
SIMPLIFY & SAVE

- Helping create a memorable shopping experience
- Process improvements to simplify and streamline
- Tools to improve productivity and reduce costs

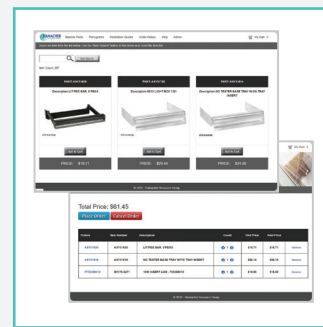
Contact HRG for assistance with these fixture coordination services:



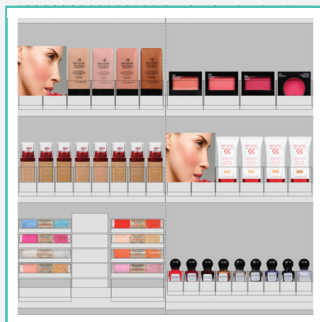
fixture planograms



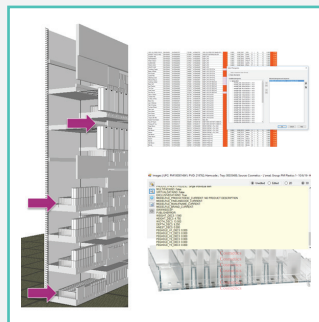
digital renderings



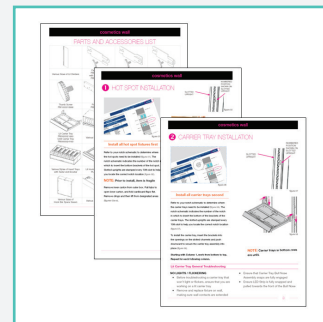
custom reorder websites



custom product planograms



expert space planning



installation guides and videos



HRG improves results across the retail supply chain by providing reliable solutions for data and analysis; shopper experience; brand development; fixture coordination and management; and independent pharmacy communications.

email: domoretoday@hamacher.com or visit: hamacher.com/solutions/fixture-coordination