

SIMPLIFY YOUR FIXTURE COORDINATION

Managing the complexities of fixture resets shouldn't affect the profitability or productivity of your stores. HRG is experienced at handling detailed fixture resets to help all stakeholders realize financial goals and labor savings.



Challenges	Impact	How can HRG help?
Space planning software unable to meet customer needs	Lost sales when products or entire trays do not fit in displays	✓ Create fixture and/or product planograms for each retailer and each size store
Managing the unique planogram requirements of each retailer and each size store	Unproductive, excessive time managing disparate data	✓ Capture and save dimensions and images of all products and fixture pieces, parts, and graphics
Difficulty incorporating fixture data	Not being viewed as a highly-valued partner	✓ Extract and normalize fixture data for easy ongoing use
Lack of turnkey retail offering	Unable to win placement with retailers	✓ Develop a variety of merchandising tools for every need
Communicating last minute changes to product specifications		

Visit hamacher.com/solutions/fixture-coordination to take advantage of these FREE resources & tools:



Case Studies

Read more about detailed ways our services work.



Assessment Tool

Review your current fixture reorder system



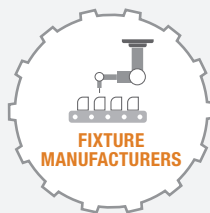
Reorder Calculator

Calculate potential savings by simplifying fixture coordination across all your store locations



"I would absolutely give you a GREAT referral!!! There is no question in my mind how valuable an organization like your company is with fixtures, planograms, reorders and mapping of effective processes. Your proven history and work ethic speak for themselves."

– Fixture Procurement Manager
Nationwide Chain Retailer



"We're very pleased with everything HRG delivered, as is our retailer client. It was a collaborative relationship and I'm impressed by all that was accomplished. HRG's flexibility and willingness to stretch their abilities to meet our needs and the needs of our client was instrumental in the overall success of this project."

– Jeff Kildow
Business Development
PM Plastics



"We have been thrilled to make the leap to using HRG as our space planning partner. Their expertise, attention to detail, and partnership have made our ability to finalize our space plans and determine our fixture needs seamless. The HRG team has adapted to changes and helped build new processes from scratch to improve deliverables to our retail partners."

– Jen Olson
Vice President Sales
Revolution Beauty

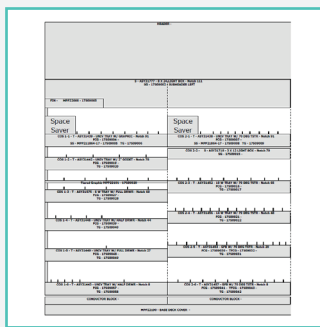
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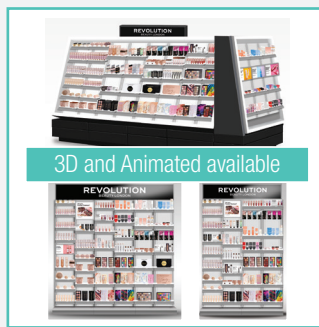
SIMPLIFY & SAVE

- Helping create a memorable shopping experience
- Process improvements to simplify and streamline
- Tools to improve productivity and reduce costs

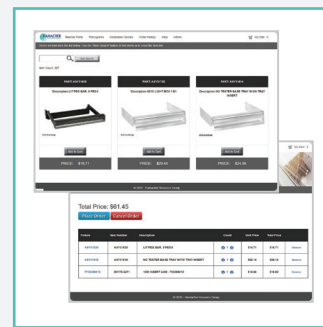
Contact HRG for assistance with these fixture coordination services:



fixture planograms



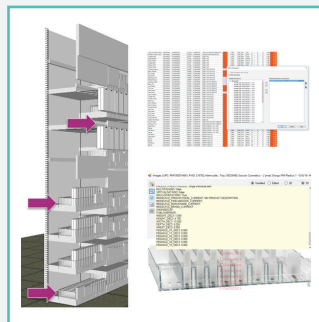
digital renderings



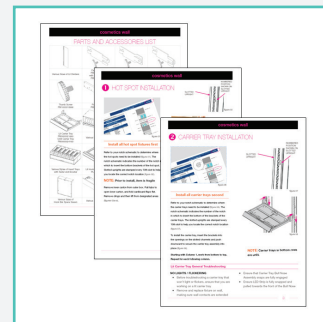
custom reorder websites



custom product planograms



expert space planning



installation guides and videos



HRG improves results across the retail supply chain by providing reliable solutions for data and analysis; shopper experience; brand development; fixture coordination and management; and independent pharmacy communications.

email: domoretoday@hamacher.com or visit: hamacher.com/solutions/fixture-coordination